REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	20 February 1997
Name of applicant/court:	Comptroller of Customs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Hard-Core 39
Other Known Titles:	Not Stated
Director:	Not Applicable
Producer:	Not Applicable
Publisher:	Color-Climax Corporation
Author:	Not Applicable
Format:	Magazine
Country of Origin:	Denmark
Language:	English, German, French, Spanish

Components of film originally examined: Not Applicable.

Feature: Running time:

Trailers: Running time:

Total Running time:

Excision/Alteration: No.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable.

Display conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The content of the magazine entitled *Hard-Core 39* deals expressly with sexual presentations in which women are focused upon as sex objects as they pose and engage in sex. The women are repeatedly depicted posing their bodies so as to emphasise their genitals by splaying their labia and the cheeks of their buttocks allowing detailed views of their orifices. This conduct is degrading and dehumanising. The protracted views of the women's genitals dominate the publication. These are presented in an inspective manner intended to arouse the viewer. These factors have been balanced against s14 of the New Zealand Bill of Rights Act 1990. Because of the significant weighting given to the repetitive use of strong degrading and dehumanising images of women under the relevant criteria of the Films, Videos, and Publications Classification Act 1993, the availability of the publication is injurious to the public good. The magazine is therefore classified as:
Objectionable.

OFLC Ref: 9400802